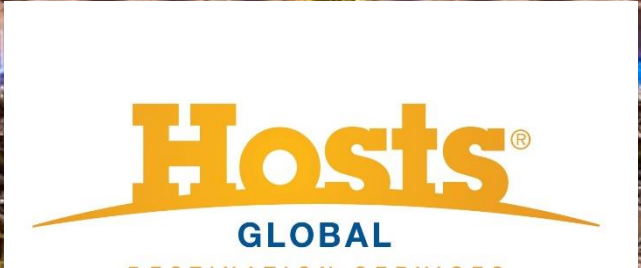




**RUSSIA'S LEADING DESTINATION MANAGEMENT COMPANY**

**ACTIVE DAY on ICE (Yubileyny Stadium)**



# Tsar Events Russia DMC & PCO

## THE FIRST AND ONLY

We created  
**First Russian MICE  
Professional Vlog on  
YouTube** to help client  
better understand our  
destination

## **RUSSIA SURVIVAL GUIDE Vlog**



www.tsar-events.com

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RUSSIAN RESTAURANT			
STROGANOFF			
WHITE BALLROOM of Grand			
OAK' ROOM - GRAND DUKI			

**Hosts**  
GLOBAL  
DESTINATION SERVICES

# Yubileyny Stadium

## LOCATION & ACCESS

### ADDRESS:

St. Petersburg,  
Dobrolyubova 18,

Yubileiny Palace of Sports,  
is an indoor sports arena  
and concert complex that is  
located in St. Petersburg, .

The sports center is located  
at a distance approximately  
1.8 kilometers north-west of  
the Palace Square.



# Yubileyny Stadium

## EXTERIOR / ENTRANCE



The Central building of the complex is round in plan, with a diameter of 94 m and a height of 22 m. There are also large and small buildings (Small arena and Training rink) and children's skating rink (4 ice playgrounds in total)



# Yubileyny Stadium

## INTERIOR



The arena was originally opened in 1967. Recently the replacement of seats in the Main arena was completed and the capacity reached 7012 spectators. Plasma screens were installed in the halls, renovated lighting appeared on the Main and Small arenas.



# Yubileyny Stadium

## RECOMMENDED CONCEPT

Feel like an Olympic champion playing hockey, making a couple of pirouettes, trying Curling or just have fun on the ice rink making an ice sculptures.



# Yubileyny Stadium

## HOCKEY AGAINST RUSSIAN TEAM



You will have a wonderful opportunity to take part in a real hockey match on the one of the ice arenas in St-Petersburg. Full ice hockey equipment will be prepared for the group. Upon arrival group will have special instructions about rules and how to dress the hockey equipment. Professional judge, trainer and local team will make this event unforgettable and exciting.

# Yubileyny Stadium

## CURLING

Two teams, each with four players, take turns sliding heavy, polished granite stones, also called *rocks*, across the ice *curling sheet* towards the *house*, a circular target marked on the ice





# Yubileyny Stadium

## FIGURE SKATING MASTER CLASS

In this unique Master Class, you will discover the techniques that will allow you to unlock your creativity as it relates to your technical skating style!



# Yubileyny Stadium

## ICE SCULPTURING



Sculptures from ice can be abstract or realistic and can be functional or purely decorative. Ice sculptures are generally associated with special or extravagant events.



**What we did:**

## OUR EXPERIENCE

**Olympic Games 2014:**  
hospitality and ground  
transportation services for  
Coca Cola and McDonalds

**United Nation  
Conference** (annual event  
from 2010)

A lot of other projects  
during 8 years for our loyal  
clients.



**Who we are:**

# OUR SERVICES



**Meeting & Congresses**

**Incentive & Cultural Programs**

**Hotel Accommodation**

**Theme Parties & Special Events**

**Venues & Vendors Selection**

**Transportation & Staff logistic**

**Team-Building Activities**



Who we are:

## OUR DESTINATIONS

### RUSSIA

- St. Petersburg
- Moscow
- Sochi
- Other cities

### LITHUANIA

### LATVIA

### ESTONIA

### BELARUS

### UKRAINE



TM



**Who we are:**

**THE FIRST AND ONLY**

**ADMC** (Accredited Destination management Company)

**CMP** (Certified Meeting Professional) in Russia

**DMCP** (The Destination Management Certified Professional) in Russia

**BOOK** (Russia Survival Guide – book-instruction for Meeting planners going to Russia, sold more than 15000 copies)

**YOUTUBE VLOG** (based on Book, short clips about Russia, it's culture and specifics)

[www.tsar-events.com](http://www.tsar-events.com)



What we did

JUST A FEW OF OUR CLIENTS



# OUR CONTACTS

## TSAR EVENTS RUSSIA DMC & PCO

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