



**RUSSIA'S LEADING DESTINATION MANAGEMENT COMPANY**

**DIGITAL DETOX – OFF-LINE EXPERIENCE at Yelagin Island**





# Tsar Events Russia DMC & PCO

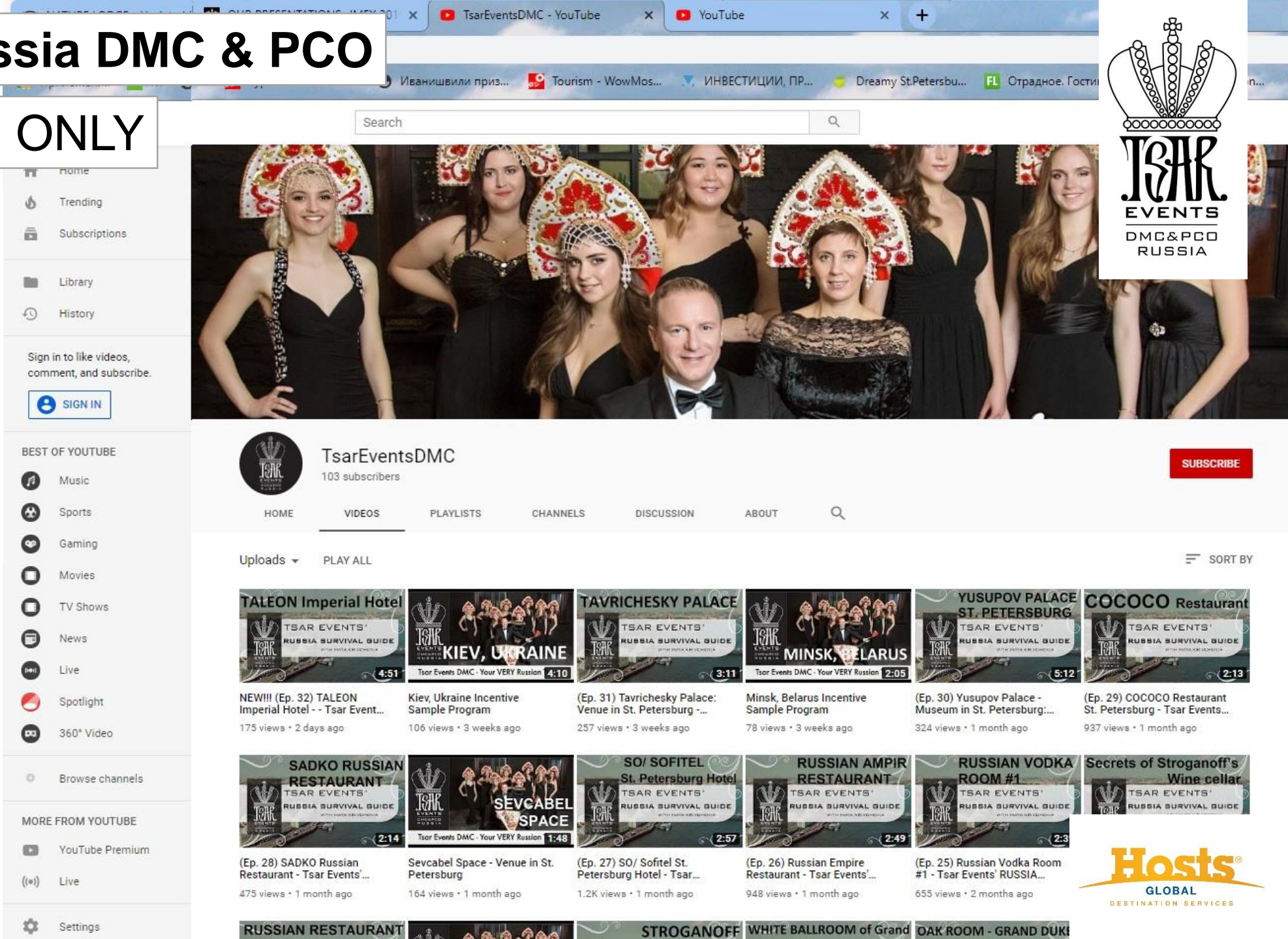
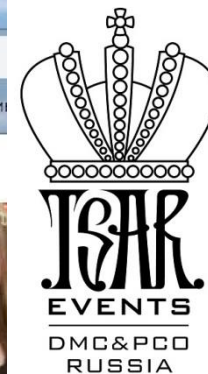
## THE FIRST AND ONLY

We created  
**First Russian MICE  
Professional Vlog** on  
YouTube to help client  
better understand our  
destination

## **RUSSIA SURVIVAL GUIDE Vlog**



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**Hosts**  
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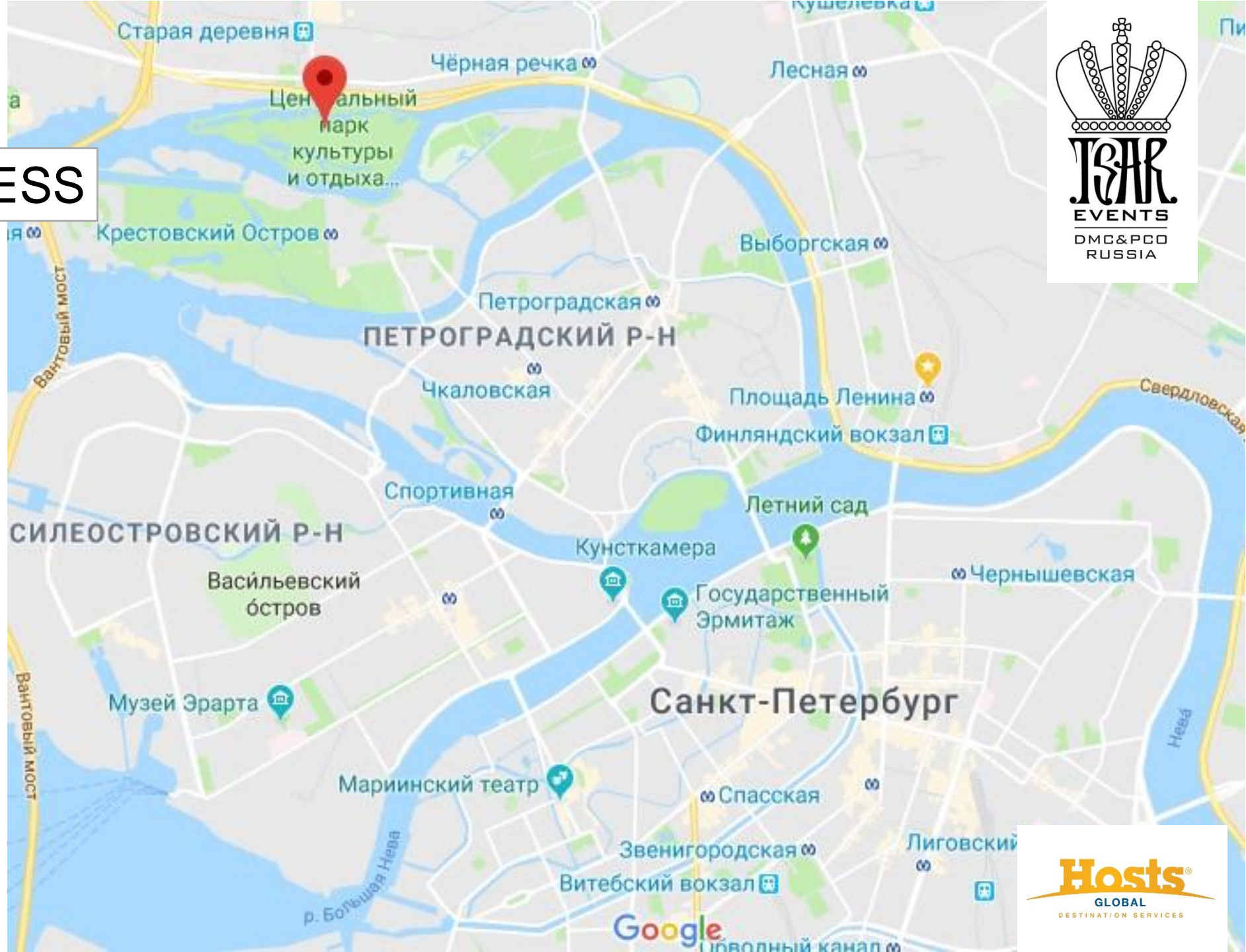
# YELAGIN ISLAND

## LOCATION & ACCESS

### ADDRESS:

Yelagin Island,  
St.Petersburg

Yelagin Island is located nearby the city center surrounded by waters of Neva River. In the very heart of the Island there is Yelagin Palace, a former summer palace during the reign of Alexander I.





# YELAGIN ISLAND

## FACADE



One time a royal residence, Yelagin Island since the middle of last century passed into the possession of the state and became the Central Park of Culture and Recreation, and from this moment it opened its doors to all comers.

In present times Yelagin Island is a popular weekend destination for the citizens. Visitors can rent boats to navigate the island's several ponds and canals.





# YELAGIN ISLAND

## HISTORY

The island initially served as a wooded retreat for the ruling class. Originally known as Melgunov Island, the island takes its present name from its former owner, Ivan Yelagin (1725–93), best known as a founding father of the Russian Freemasonry. The palace was built in 1786 in the eastern section of the island.





# YELAGIN ISLAND

## RECOMMENDED CONCEPT

A unique experience that Yelagin Island would be able to provide is “Digital detox” party that would help our guests to disconnect from the millennium life-style and enjoy an amazing time on fresh air.

The party will take place in front of the Palace on the beautiful lawn. Food, drinks and activities will be organized under an elegant tent where the guests will gather around to participate in activities.





# YELAGIN ISLAND

## RECOMMENDED CONCEPT



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# YELAGIN ISLAND

## ACTIVITIES

- Lunch/Dinner/Cocktail served
- Live music
- Thematic photo zone with press wall
- Hand made contest
- Mega puzzle
- Golf
- Games (darts, skittles Russian traditional games)
- Master classes: making cocktails based on Russian alcohol, Matreshka painting
- Quick ride on the air balloon





# YELAGIN ISLAND

## DIGITAL DETOX PARTY

Mega Puzzle is a great teambuilding activity. Each participant gets canvas 1 m x 1 m, that later becomes part of puzzle of huge painting with corporate logo. An artist explains how to paint on individual canvas using prepared outline. Each guest creates individual painting with number (that will help to put together all of them in the end).

After everybody finish their canvas (in their own style), all art works are put together like puzzles and create Mega Corporate Masterpiece.

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# YELAGIN ISLAND

## DIGITAL DETOX PARTY

Playing Golf will be the perfect site for your incentive activities in St. Petersburg, adding a fresh approach to your traditional cultural program, offering a wide range of options, from a «Golf & Fun Competitions» for those who have never played the game, to full size «Golf Tournaments» for the most experienced golfers, finalizing on a prize giving ceremony while enjoying of the natural surroundings of a historical location

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# YELAGIN ISLAND

## DIGITAL DETOX PARTY



Matreshka Doll Painting Master Class is a very nice and unforgettable teambuilding! Two masters in Russian national costumes will tell a short story about Matryoshkas, the origin and meaning; meanwhile the plain small dolls (models) and watercolors will be prepared and the guests may start decorating the dolls according to their tastes and feelings.





# YELAGIN ISLAND

## DIGITAL DETOX PARTY

Master Class of Making Cocktails would be very entertaining for any party. The cocktails will be based on Russian alcohol and local ingredients (vegetables, fruit and berries, spices and so on). A professional bartender will teach to all the participants how to mix right all the ingredients and easily end up with a delicious cocktail.





# YELAGIN ISLAND

## DIGITAL DETOX PARTY

Riding an air balloon would be an unforgettable experience to have. There will be 1 air balloon in the park which could take about 3-4 people at once to have a several minute ride in the air and then they land and give an opportunity to give it a try for the others. Amazing mood and beautiful pictures with panoramic views to the city are guaranteed!





# YELAGIN ISLAND VENUE

## YELAGIN PALACE

Yelagin Palace was built after the design of famous architect Rossi at the early XIX century.

The venue can be suggested for the Gala dinner for up to 50 – 80 pax (Dining room) with 190 sq.m..

The welcome cocktail can be arranged at the terrace or in the Oval room, depending on the weather, followed by dinner in a Dining room.

The Palace is highly recommended as a venue in the summer time.





**Who we are:**

# OUR SERVICES



**Meeting & Congresses**

**Incentive & Cultural Programs**

**Hotel Accommodation**

**Theme Parties & Special Events**

**Venues & Vendors Selection**

**Transportation & Staff logistic**

**Team-Building Activities**





Who we are:

## OUR DESTINATIONS

### RUSSIA

- St. Petersburg
- Moscow
- Sochi
- Other cities

### LITHUANIA

### LATVIA

### ESTONIA

### BELARUS

### UKRAINE





**Who we are:**

**THE FIRST AND ONLY**

**ADMC** (Accredited Destination management Company)

**CMP** (Certified Meeting Professional) in Russia

**DMCP** (The Destination Management Certified Professional) in Russia

**BOOK** (Russia Survival Guide – book-instruction for Meeting planners going to Russia, sold more than 15000 copies)

**YOUTUBE VLOG** (based on Book, short clips about Russia, it's culture and specifics)

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**What we did:**

## OUR EXPERIENCE

**Olympic Games 2014:**  
hospitality and ground  
transportation services for  
Coca Cola and McDonalds

**United Nation  
Conference** (annual event  
from 2010)

A lot of other projects  
during 8 years for our loyal  
clients.





What we did

JUST A FEW OF OUR CLIENTS





# OUR CONTACTS

## TSAR EVENTS RUSSIA DMC & PCO

Meetings, Congresses,  
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