



RUSSIA'S LEADING DESTINATION MANAGEMENT COMPANY

Rasputin's Masquerade Ball at Yusupov Palace



Tsar Events Russia DMC & PCO

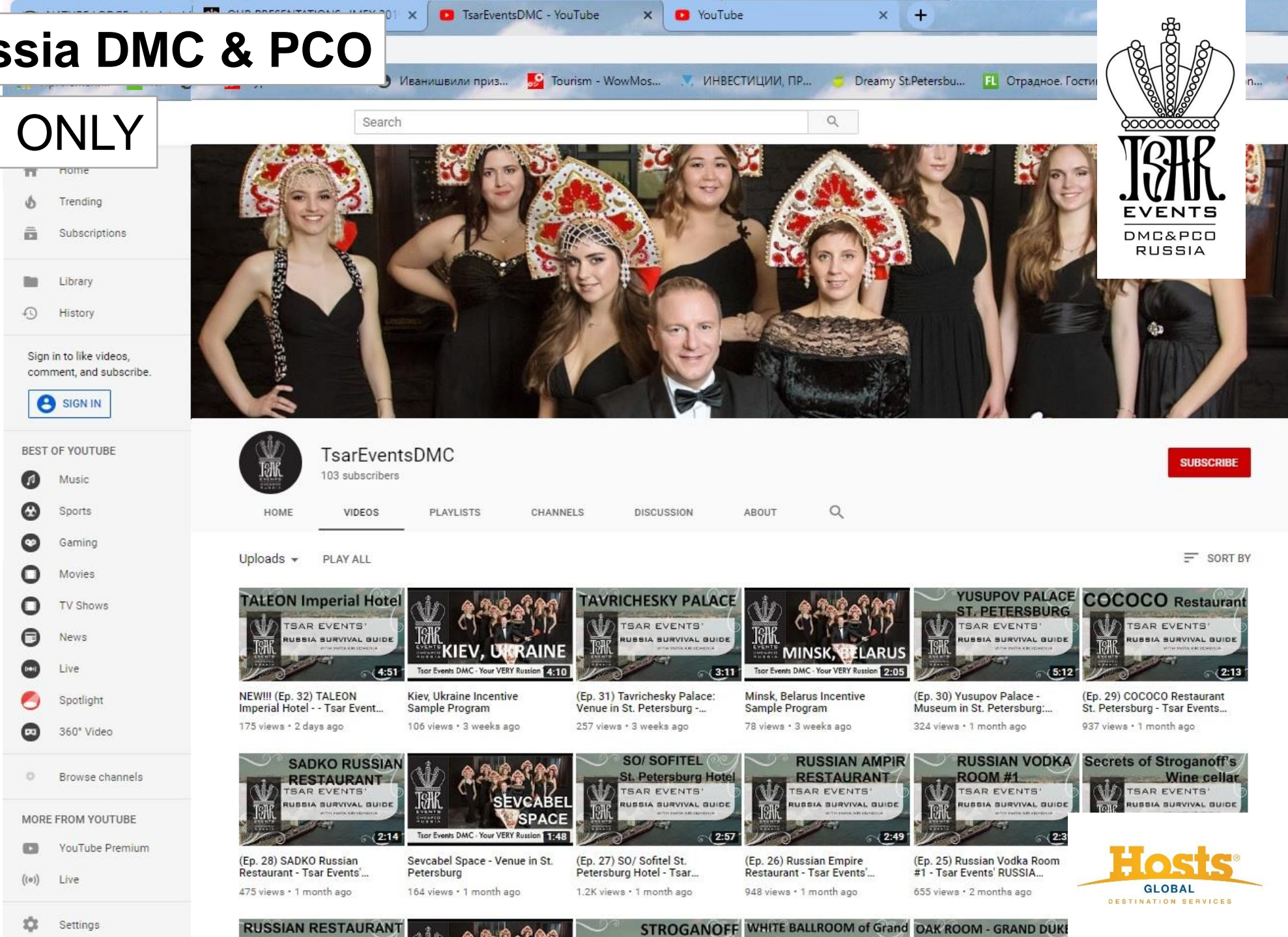
THE FIRST AND ONLY

We created
**First Russian MICE
Professional Vlog on
YouTube** to help client
better understand our
destination

RUSSIA SURVIVAL GUIDE Vlog



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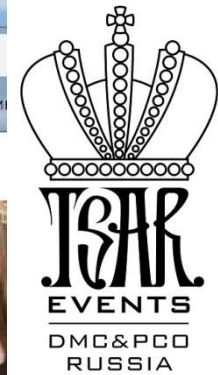
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RUSSIAN RESTAURANT			
STROGANOFF			
WHITE BALLROOM of Grand			
OAK' ROOM - GRAND DUKI			



Yusupov Palace

LOCATION & HISTORY

ADDRESS: embankment river Moika, 94, Sankt-Peterburg
(located in the heart of the city)

For centuries the Yusupovs had been tsars' trustworthy and favorite associates. The Palace on Moika became the Yusupovs' family residence in 1820 and until Bolshevik Revolution remained the richest aristocratic house of Russia. Yusupovs' palace on Moika is notoriously famous for Rasputin's murder that took place in one of the cell rooms on 29-30 December 1916.

As an option guests can arrive by boat, or embark from here on an exiting tour of St. Petersburg's enchanting rivers and canals.



Yusupov Palace

EXTERIOR & ENTRANCE



Plan your event at the Yusupov Palace, a palace filled with mystique and intrigue. The palace is a classic statement of refined wealth and grandeur. The Palace is ideally located in the most magnificent part of St. Petersburg's historical downtown on the Moika River embankment. The Yusupov Palace remembers Russian emperors, rich ladies and gentlemen, and famous artists of its time. The Palace had always been a center of high society life in St. Petersburg.



Yusupov Palace

WHITE COLUMN HALL



Yusupov Palace

WHITE COLUMN HALL



Yusupov Palace

PRECIOZA HALL



Yusupov Palace

MIRROR ROOM



Yusupov Palace

HOME THEATER



Yusupov Palace

Yusupov Stables



The Yusupov Stable is a new versatile facility where elements of the "loft" style were successfully blended into the 19th century historic interiors.

The Yusupov Stable can make an impeccable venue for exhibitions and lectures, workshops and conferences, thematic film programs and experimental theater productions.



Yusupov Palace

CAPACITY



WHITE COLUMN HALL

Theater - 300
Reception – 200 pax
Banquet – 160 pax

PRECIOZA HALL

Reception – 100 pax
Banquet – 70 pax

MIRROR ROOM

Reception – 80 pax
Banquet – 50 pax

Theater is up to 178 guests.



Yusupov Palace

RECOMMENDED CONCEPT



Yusupov Palace is perfect venue for:

Special cultural performance/Concert

Conference

Corporate events

Gala dinner



Yusupov Palace

RECOMMENDED CONCEPT



- Welcome Reception musical accompaniment (harp).
- Tour around Palace (1 & 2 floor) with visit to Rasputin exposition
- Champagne/cocktails in the Precioza Room
- Private Ballet Performance in the Yusupov Theater (15 Minutes)
- Masquerade Gala Dinner with entertainment (entertainment up on clients request) in the White Column Hall and main person of the dinner - Rasputin



Yusupov Palace

ENTERTAINMENT



There are a lot of opportunities to organize there different types of entertainment depending of your event

Some ideas:

- Bread & Salt Welcoming Ceremony
- Actor Rasputin
- Classical quartet
- Violin player
- Harp player
- Cossack performance
- Private ballet performance
- Opera singer



Who we are:

OUR SERVICES

Meeting & Congresses

Incentive & Cultural Programs

Hotel Accommodation

Theme Parties & Special Events

Venues & Vendors Selection

Transportation & Staff logistic

Team-Building Activities



Who we are:

OUR DESTINATIONS

RUSSIA

- St. Petersburg
- Moscow
- Sochi
- Other cities

LITHUANIA

LATVIA

ESTONIA

BELARUS

UKRAINE



Who we are:

THE FIRST AND ONLY

ADMC (Accredited Destination management Company)

CMP (Certified Meeting Professional) in Russia

DMCP (The Destination Management Certified Professional) in Russia

BOOK (Russia Survival Guide – book-instruction for Meeting planners going to Russia, sold more than 15000 copies)

YOUTUBE VLOG (based on Book, short clips about Russia, it's culture and specifics)

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What we did:

OUR EXPERIENCE

World Cup 2018: Global Hospitality for Coca Cola company

World Cup 2018: Different activities for VISA in several cities

UEFA 2018 Champion League Final (Kiev): Hospitality program for Adidas, VISA, MasterCard, Sony

Confederation Cup 2017: Coca Cola company



2018 FIFA WORLD
RUSSIA



TM

What we did:

OUR EXPERIENCE

Olympic Games 2014:
hospitality and ground
transportation services for
Coca Cola and McDonalds

**United Nation
Conference** (annual event
from 2010)

A lot of other projects
during 8 years for our loyal
clients.



What we did

JUST A FEW OF OUR CLIENTS



OUR CONTACTS

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